

# INVOICE



**KSTP-TV, LLC and KSAX-TV, Inc.**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**Main: (651)646-5555**  
**Billing: (651)642-4230**

www.kstp.com

Billing Address:

**Stevens Reed Curcio & Potholm**  
**Attention: Accounts Payable**  
**201 Union Street Ste. 200**  
**Alexandria, VA 22314-3219**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
164603-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Kline for Congress	KLING FOR CONGRESS	211

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	164603	06842760

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	35	66

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/16/12	10/19/12	M-F 6-7a News	6-7a	- TWTF- -	:30	4	\$450.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 4	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	Tu	10/16/12	6:29 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	JK12TV01H	\$450.00	NM
4	M	W	10/17/12	6:40 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	JK12TV01H	\$450.00	NM
2	M	Th	10/18/12	6:54 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	JK12TV01H	\$450.00	NM
3	M	F	10/19/12	6:30 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	JK12TV01H	\$450.00	NM
2	10/16/12	10/19/12	M-F GMA	7-9a	- TWTF- -	:30	4	\$400.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 4	<u>Rate</u> \$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	Tu	10/16/12	7:59 AM	M-F GMA	7-9a	:30	JK12TV01H	\$400.00	NM
2	M	W	10/17/12	8:41 AM	M-F GMA	7-9a	:30	JK12TV01H	\$400.00	NM
3	M	Th	10/18/12	8:39 AM	M-F GMA	7-9a	:30	JK12TV01H	\$400.00	NM
4	M	F	10/19/12	7:55 AM	M-F GMA	7-9a	:30	JK12TV01H	\$400.00	NM
3	10/21/12	10/21/12	Su GMA	7-8a	- - - - - S	:30	2	\$550.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - - - - - S	<u>Spots/Week</u> 2	<u>Rate</u> \$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	Su	10/21/12	7:26 AM	Su GMA	7-8a	:30	JK12TV01H	\$550.00	NM
2	M	Su	10/21/12	7:54 AM	Su GMA	7-8a	:30	JK12TV01H	\$550.00	NM
4	10/16/12	10/19/12	Live with Kelly	9-10a	- TWTF- -	:30	4	\$225.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 4	<u>Rate</u> \$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	M	Tu	10/16/12	9:48 AM	Live with Kelly	9-10a	:30	JK12TV01H	\$225.00	NM
3	M	W	10/17/12	9:48 AM	Live with Kelly	9-10a	:30	JK12TV01H	\$225.00	NM
4	M	Th	10/18/12	9:41 AM	Live with Kelly	9-10a	:30	JK12TV01H	\$225.00	NM

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**Minneapolis, MN 55486-1011**

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Advertiser	Product	Estimate Number	
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www.kstp.com

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5	10/16/12	10/19/12	M-F The View	10-11a	- TWTF - -	:30	3	\$350.00	NM																																																																			
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8	10/16/12	10/19/12	Millionaire	4-430p	- TWTF - -	:30	2	\$250.00	NM																																																																			
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2	M	W	10/17/12	5:12 PM	M-F 5-530p	5-530p	:30	JK12TV01H	\$450.00	NM																																																																		
3	M	Th	10/18/12	5:22 PM	M-F 5-530p	5-530p	:30	JK12TV01H	\$450.00	NM																																																																		
4	M	F	10/19/12	5:28 PM	M-F 5-530p	5-530p	:30	JK12TV01H	\$450.00	NM																																																																		
11	10/16/12	10/19/12	M-F 6-630p	6-630p	- 111 - - -	:30	3	\$700.00	NM																																																																			

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
164603-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Kline for Congress	KLINE FOR CONGRESS	211	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - 111--- 3 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	M	Tu	10/16/12	6:22 PM	M-F 6-630p	6-630p	:30	JK12TV01H	\$700.00 NM
1	M	W	10/17/12	6:13 PM	M-F 6-630p	6-630p	:30	JK12TV01H	\$700.00 NM
3	M	Th	10/18/12	6:28 PM	M-F 6-630p	6-630p	:30	JK12TV01H	\$700.00 NM
12	10/16/12	10/19/12	M-F 630-7p	630-7p	- TWTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF-- 2 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	M	Tu	10/16/12	6:44 PM	M-F 630-7p	630-7p	:30	JK12TV01H	\$650.00 NM
1	M	W	10/17/12	6:42 PM	M-F 630-7p	630-7p	:30	JK12TV01H	\$650.00 NM
14	10/20/12	10/20/12	Sa 6-630p	6-630p	-----S-	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	Sa	10/20/12	6:32 PM	Sa 6-630p	6-630p	:30	JK12TV01H	\$425.00 NM
16	10/22/12	10/22/12	Dancing with the Stars	7-9p	M-----	:30	1	\$5,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$5,250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	M	10/22/12	7:25 PM	Dancing with the Stars	7-8p	:30	JK12TV01H	\$5,250.00 NM
17	10/21/12	10/21/12	America's Funniest Home 6-7p		-----S	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$3,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	Su	10/21/12	6:59 PM	America's Funniest Home Videos 6-7p		:30	JK12TV01H	\$3,200.00 NM
18	10/16/12	10/19/12	M-F, Su 10-1035p	10-1035p	- TWTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF-- 4 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	M	Tu	10/16/12	10:13 PM	M-F, Su 10-1035p	10-1035p	:30	JK12TV01H	\$900.00 NM
1	M	W	10/17/12	10:29 PM	M-F, Su 10-1035p	10-1035p	:30	JK12TV01H	\$900.00 NM
4	M	Th	10/18/12	10:29 PM	M-F, Su 10-1035p	10-1035p	:30	JK12TV01H	\$900.00 NM
3	M	F	10/19/12	10:21 PM	M-F, Su 10-1035p	10-1035p	:30	JK12TV01H	\$900.00 NM
19	10/21/12	10/21/12	Su 10-1035p	10-1035p	-----S	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	Su	10/21/12	10:28 PM	Su 10-1035p	10-1035p	:30	JK12TV01H	\$1,300.00 NM
20	10/16/12	10/19/12	Nightline	1035-1102p	- TWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 - TWTF-- 3 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	Tu	10/16/12	11:01 PM	Nightline	1035-1102p	:30	JK12TV01H	\$500.00 NM
3	M	W	10/17/12	10:54 PM	Nightline	1035-1102p	:30	JK12TV01H	\$500.00 NM

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20	10/16/12	10/19/12	Nightline	1035-1102p	- TWTF - -	:30	3	\$500.00	NM																																													
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21	10/22/12	10/22/12	M-F 6-7a News	6-7a	M- - - - -	:30	1	\$450.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M- - - - -</td><td>1</td><td>\$450.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>M</td><td>10/22/12</td><td>6:39 AM</td><td>M-F 6-7a News</td><td>6-7a</td><td>:30</td><td>JK12TV01H</td><td>\$450.00</td><td>NM</td></tr><tr><td colspan="11">spot simulcast on KSTP-TV and KSTC-TV</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M- - - - -	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	M	10/22/12	6:39 AM	M-F 6-7a News	6-7a	:30	JK12TV01H	\$450.00	NM	spot simulcast on KSTP-TV and KSTC-TV										
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22	10/22/12	10/22/12	M-F GMA	7-9a	M- - - - -	:30	1	\$400.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	M	M	10/22/12	7:58 AM	M-F GMA	7-9a	:30	JK12TV01H	\$400.00	NM																																												
23	10/22/12	10/22/12	Live with Kelly	9-10a	M- - - - -	:30	1	\$225.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M- - - - -</td><td>1</td><td>\$225.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>M</td><td>10/22/12</td><td>9:50 AM</td><td>Live with Kelly</td><td>9-10a</td><td>:30</td><td>JK12TV01H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M- - - - -	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	M	10/22/12	9:50 AM	Live with Kelly	9-10a	:30	JK12TV01H	\$225.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/22/12	10/28/12	M- - - - -	1	\$225.00																																																	
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1	M	M	10/22/12	9:50 AM	Live with Kelly	9-10a	:30	JK12TV01H	\$225.00	NM																																												
24	10/22/12	10/22/12	M-F Midday News	11a-12p	M- - - - -	:30	1	\$250.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M- - - - -</td><td>1</td><td>\$250.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>M</td><td>10/22/12</td><td>11:41 AM</td><td>M-F Midday News</td><td>11a-12p</td><td>:30</td><td>JK12TV01H</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M- - - - -	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	M	10/22/12	11:41 AM	M-F Midday News	11a-12p	:30	JK12TV01H	\$250.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	M	M	10/22/12	11:41 AM	M-F Midday News	11a-12p	:30	JK12TV01H	\$250.00	NM																																												
25	10/22/12	10/22/12	The Chew	12-1p	M- - - - -	:30	1	\$200.00	NM																																													
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26	10/22/12	10/22/12	M-F 5-530p	5-530p	M- - - - -	:30	1	\$450.00	NM																																													
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28	10/21/12	10/21/12	Sun 8-9a	8-9a	- - - - - S	:30	1	\$475.00	NM																																													
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Advertiser	Product	Estimate Number	
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www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/21/12	10/21/12	Sun 8-9a	8-9a	-----S	:30	1	\$475.00	NM
29	10/16/12	10/19/12	Nightline	1035-1102p	-TWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/19/12 Nightline 1035-1102p :00 <del>\$500.00</del> NM Credited									
30	10/19/12	10/19/12	M-F 6-630p	6-630p	----F--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/19/12 6:12 PM M-F 6-630p 6-630p :30 JK12TV01H \$700.00 NM									
31	10/22/12	10/22/12	M-F 6-630p	6-630p	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/22/12 6:13 PM M-F 6-630p 6-630p :30 JK12TV01H \$700.00 NM									
32	10/16/12	10/19/12	M-F The View	10-11a	-TWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/16/12 10:30 AM M-F The View 10-11a :30 JK12TV01H \$350.00 NM									
33	10/21/12	10/21/12	This Week	9-10a	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/21/12 This Week 9-10a :00 <del>\$450.00</del> NM Credited									
34	10/17/12	10/17/12	M-F 5-530a News	5-530a	--W----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/17/12 5:23 AM M-F 5-530a News 5-530a :30 JK12TV01H \$400.00 NM									

Total Spots 59

## Payment Terms 30 Days

Gross Total	\$34,575.00
Agency Commission	\$5,186.25
Net Amount Due	\$29,388.75